

Rejuvaus

Super Whitening & Brightening

Pigment Serum Rx

S2

BENEFITS: Helps to regulate and reduce pigmentation and restore a more youthful radiance, for a more even complexion and a brighter and clearer skin.

KEY INGREDIENTS:

- **Niacinamide 5%** - the most important **B Vitamin**
- **Symwhite (Phenylethyl Resorcinol), Beta White** and **Sepi-White** - pigment inhibitors and skin brighteners
- **Kakadu Plum Extract** – the richest source of **Vitamin C**
- **Hyaluronic Acid** for moisture
- **Australian Caviar Lime** which supports natural exfoliation

COMBINATION OF 23 DIFFERENT MEDICAL GRADE ACTIVES:



Super serum combination of **23 different medical grade** therapeutic active agents



Helps **restore clarity, radiance, luminosity** and a more uniform, even skin tone colour



Helps regulate, lighten and **prevent uneven pigmentation** formation



Super hydrating with both ultra low molecular weight hyaluronic acid and normalised hyaluronic acid



Helps to strengthen and **restore skin's natural barrier**





Calms and gently stimulates the skin's **natural exfoliating process**



Potent complex of Tyrosinase and **melanin inhibitors, free radical preventers and UV filters**



Highly **concentrated, pure and silky** serum



Light and extremely therapeutic base of **natural organic oils**, promoting soothing, **anti-inflammatory and anti-infective** results



Free of blocking and occlusive filler chemicals - no artificial colours, fragrances, lanolin, parabens, silicones, mineral oils or synthetic fillers



Ideally to be used in combination with **ABC Repair & Restore Antioxidant Serum** and **Collagen Peptide - Pores & Fine Lines Serum Rx** for synergistic results.

DIRECTIONS: Apply 1 pump to full face morning and night, after cleansing before moisturiser and sunscreen. Can also be used as spot treatment.

SKIN TYPE: All skin types with pigmentation and visible sun damage.

KEY ACTIVES AND BENEFITS

Beta-White 5%

- Helps block pigment production in your skin by binding to receptors on pigment-producing cells
- Inhibits the DNA proteins that activate pigment producing cells
- Inhibits the skin's natural pigment catalysts to prevent pigmentation and lighten the skin
- Advanced ingredient that works on tyrosinase reduction and inhibits MITF pathway

Sepi-White 2.5%

- Inhibits production of hormones that stimulate pigment production
- Reduces the activity of natural pigment catalysts to prevent pigmentation from forming

Symwhite (Phenylethyl Resorcinol)

- Powerful inhibitor of tyrosinase (the enzyme that catalyses melanin production)
- Helps to brighten skin and reduce pigmentation

- Studies found that 90% of testers reported fading within 28 days
- Derived from pine trees

N-Acetyl Glucosamine

- Brightens the skin and helps to even out tone
- Inhibits tyrosinase (the enzyme that catalyses melanin production) to prevent pigmentation
- Works with Niacinamide (Vitamin B) to help reduce existing pigmentation
- Studies reported brightening effects in five weeks of daily application
- Aids the skin's natural rejuvenation process
- Protects collagen cells to reduce breakdown

Superox C: Terminalia Ferdinandiana (Kakadu Plum) Fruit Extract (Vitamin C)

- Helps boost collagen synthesis for anti-ageing benefits
- Aids synthesis of Hyaluronic Acid to protect moisture in the skin
- Suppresses melanin synthesis for a brighter, more even skin tone
- Helps protect the skin from oxidative stress to prevent further ageing
- Contributes to overall skin radiance and health

Niacinamide (Vitamin B3) 5%

- Helps reduce sensitivity by repairing natural barrier function
- Potent anti-inflammatory that can calm atopic skin disorders
- Inhibits some melanin transfer to normalise pigmentation
- Helps regulate moisture levels in the skin by reducing overactive sebum production and restoring natural hydration
- Helps deliver other vital nutrients to the skin

Microcitrus Australasia (Australian Caviar Lime) Fruit Extract

- Revitalises the natural exfoliating processes that slow down with age
- Causes the gentle separation of dead skin cells to reveal healthy new layers of skin

Hyaluronic Acid

- Hydrates by increasing permeability and absorption of water into the skin
- Occurs naturally in the skin and attracts and binds up to 1000 times its weight in water
- Plumps the surface tissue to relieve dryness
- Helps repair natural barrier function
- Reduces moisture loss in the skin

Hyaluronic Acid - Low Molecular Weight

- Hydrates by increasing permeability and absorption of water into the deeper skin cell layers
- Low weight molecules to penetrate the deeper layers of your skin
- Occurs naturally in the skin and holds up to 1000 times its weight in water
- Helps to plump and hydrate the skin cells deeply from within
- Helps repair natural barrier function
- Helps to improve immune defence, antibacterial and healing responses
- Helps to restore more youthful self-hydration factors diminished by ageing and sun damage

Tricholoma Matsutake (Songyi) Extract

- Naturally smoothes and brightens the skins
- Antioxidant and moisturising properties

Ascophyllum Nodosum (Brown Algae Extract)

- Helps to reduce pigmentation
- Promotes exfoliation of dead skin cells for clearer skin
- Provides free radical protection

Glycyrrhetic Acid (derived from Licorice)

- Anti-inflammatory and antibacterial properties
- Inhibits cellular communication in pigment-producing cells to help reduce uneven pigmentation

Algowhite: Phyllanthus Emblica (Amla) Fruit Extract

- Potent antioxidant that protects skin from oxidative stress
- Inhibits melanin and MMPs to prevent uneven pigmentation
- Supports collagen production

Glutathione (L)

- A tripeptide comprised of 3 amino acids
- Skin restoring and brightening benefits
- Protects cells from free radical damage

Ellagic Acid (Pomegranate Extract)

- Contains Chlorogenic Acid which is thought to improve the skin's health and youthfulness
- Helps to increase internal resistance to UV damage
- Anti-inflammatory, antibacterial, antifungal and antiviral properties

Coenzyme Q10

- A naturally occurring enzyme that provides biological energy (ATP) to cells
- Aids cell repair and maintenance of cellular health
- Neutralises free radicals to help prevent ageing

Beta Glucan

- A natural fibre molecule with wound-healing properties that can help to reduce redness

L-Carnitine

- A natural amino acid that promotes cell turnover for a gentle natural exfoliating effect
- Transports nourishment to cells to provide energy for cell turnover
- Antioxidant helps cell energy production
- Aids moisture retention

Phyto Anti-Inflammatory Blend

- A unique blend of essential oils and extracts
- Derived from Aloe, Allantoin, Calendula Officinalis, Chamomile, Colloidal Oatmeal (Avena Sativa) and Beta Glucan
- Anti-inflammatory, antimicrobial and antifungal properties
- Light and non-occlusive (won't block pores)

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